

**BTOP Community Portals Quarterly Dashboard**  
**Third Quarter 2011, June 24 – Sept 25**

**Site Statistics**

	<b>Pilsen</b>	<b>Humboldt Park</b>	<b>Auburn Gresham</b>	<b>Englewood</b>	<b>Chicago Lawn</b>
Launched			10/7/10		
<b>Unique Visitors, Q3 '11</b>	0	0	<b>2,501</b>	0	0
Unique Visitors, Q2 '11	0	0	1,422	0	0
Unique Visitors, Q1 '11	0	0	989	0	0
Unique Visitors, Q4 '10	0	0	447	0	0
Unique Visitors, Q3 '10	0	0	n/a	n/a	n/a
Unique Visitors, Q2 '10	0	n/a	n/a	n/a	n/a
Unique Visitors, Q1 '10	0	n/a	n/a	n/a	n/a
<b>Total Visits, Q3 '11</b>	0	0	<b>3,675</b>	0	0
Total Visits, Q2 '11	0	0	2,239	0	0
Total Visits, Q1 '11	0	0	1,929	0	0
Total Visits, Q4 '10	0	0	909	0	0
Total Visits, Q3 '10	0	0	n/a	n/a	n/a
Total Visits, Q2 '10	0	n/a	n/a	n/a	n/a
Total Visits, Q1 '10	0	n/a	n/a	n/a	n/a
<b>Pageviews, Q3 '11</b>	0	0	<b>8,653</b>	0	0
Pageviews, Q2 '11	0	0	6,859	0	0
Pageviews, Q1 '11	0	0	5,796	0	0
Pageviews, Q4 '10	0	0	3,332	0	0
Pageviews, Q3'10	0	0	n/a	n/a	n/a
Pageviews, Q2'10	0	n/a	n/a	n/a	n/a
Pageviews, Q1'10	0	n/a	n/a	n/a	n/a

## Site Content

	Pilsen	Humboldt Park	Auburn Gresham	Englewood	Chicago Lawn
Launched			10/7/10		
<b>New News Items, Q3 '11</b>	0	0	26	0	0
New News Items, Q2 '11	0	0	36	0	0
New News Items, Q1 '11	0	0	26	0	0
New News Items, Q4 '10	0	0	17	0	0
<b>New Dir. Listing, Q3 '11</b>	0	0	134	0	0
New Dir. Listing, Q2 '11	0	0	47	0	00
New Dir. Listing, Q1 '11	0	0	13	0	0
New Dir. Listings, Q4 '10	0	0	147	0	0
<b>New Events, Q3 '11</b>	0	0	39	0	0
New Events, Q2 '11	0	0	35	0	0
New Events, Q1 '11	0	0	31	0	0
New Events, Q4 '10	0	0	14	0	0
<b>Total Contributors, Q3 '11</b>	0	0	25	0	0
Total Contributors, Q2 '11	0	0	42	0	0
Total Contributors, Q1 '11	0	0	38	0	0
Total Contributors, Q4 '10	0	0	15	0	0