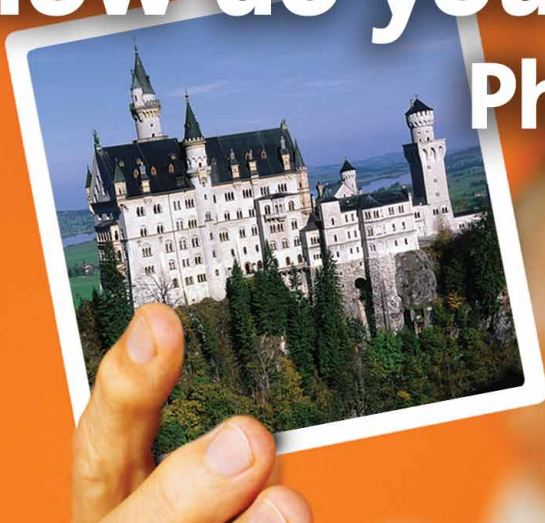


“How do you Age Well?” Photo Contest



Deadline to Submit:
June 30, 2011

Cost to Enter: Free

How to Enter:

- Submit up to three (3) photographs
- Submit your entries to **photocontest@matherlifeways.com** by the June 30, 2011 deadline
 - Include your full name, age, address, and telephone number
 - Not mandatory, but a caption can be written to describe the image

Photograph Requirements:

Each entry must comply with the following requirements:

- You confirm the fact that you are the copyright owner of the photograph.
- All files must be in digital format: 5 megabytes or smaller, JPEG, and at least 300 dpi.
- Color correction and other image manipulations are acceptable.
- The photograph must not contain brand names or trademarks, nudity, or any other material that is unlawful, in violation of or contrary to the laws or regulations in any state where photo is created.

Judging:

- Winners will be chosen based on the following criteria:
 - Extent to which photo captures the essence of the Aging Well theme (50%);
 - Impact and creativity (25%); and
 - Composition, clarity, and technical quality (25%).

Contest Prizes:

- Grand Prize: \$300 Ritz Camera gift certificate
- 2nd Prize: Mino HD Flip Camera
- 3rd Prize: Kodak Digital Photo Frame

Winners will be notified in late August 2011.

For More Information:

- Visit www.matherlifeways.com/photocontest
- E-mail photocontest@matherlifeways.com
- Call (847) 492.7714

About Mather LifeWays

Based in Evanston, Illinois, Mather LifeWays enhances the lives of older adults by creating Ways to Age Well!™

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