





Experience. Wellness. Everywhere."

Dear Friend:

I am inviting you to build the 100th KaBOOM! playground in the City of Chicago with Blue Cross and Blue Shield of Illinois and hundreds of volunteers at the Lots of Love Community Center on **Saturday**, **June 23!**

Lots of Love Community Center (LLCC) is a non-profit organization that was founded in 2009 to provide before and after school care for children in the Auburn-Gresham community. With the support of the Greater Auburn-Gresham Development Corporation, LLCC also works to serve community members of all ages through health fairs, job placement events, computer training, foreign language classes, senior programs, food drives and distribution and adult classes. Currently, the children served by LLCC do not have a playground where they can have fun and enjoy the benefits of unstructured play.

The playground is among four being built across the state by KaBOOM! and Blue Cross and Blue Shield of Illinois this year. Blue Cross believes it takes more than a one-time donation to make a lasting difference in a community, and it takes pride in developing collaborations with organizations that share its goal of health and wellness

KaBOOM! is a national non-profit organization dedicated to saving play. Today's kids spend less time playing outside than any previous generation in part because only 1-in-5 children live within walking distance of a park or playground. This play deficit is having profound consequences for kids physically, socially and cognitively. Children need a place to play every day in order to be active and healthy, something KaBOOM! has been committed to for 16 years.

Since 1996, KaBOOM! has used its innovative community-build model to bring together business and community interests to construct more than 2,000 new places to play across North America with this project being the 100th in the City of Chicago. Our KaBOOM! playground build begins early in the morning with volunteers arriving at an empty site. Within hours, KaBOOM! leads volunteers in transforming the space to a vibrant neighborhood-gathering place. It's an old-fashioned barn-raising with an urban twist!

Come witness the transformation for yourself:

Date: Saturday, June 23

Build Site Address: Lots of Love Community Center

1005 West 79th Street Chicago, IL 60620

You may join in as a community volunteer for the entire day, or you may visit during any part of the day as an observer. The playground build begins with a kickoff ceremony at 8:30 a.m. and the ribbon-cutting ceremony will be at 2:30 p.m.

Sincerely,

Lots of love NFP