Comparing to: Site



Site Usage

11,549 Visits

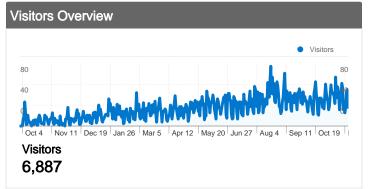
31,012 Pageviews

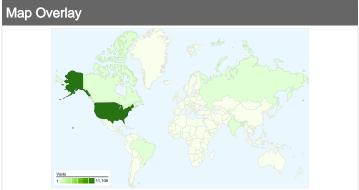
2.69 Pages/Visit

55.54% Bounce Rate

00:02:50 Avg. Time on Site

59.40% % New Visits

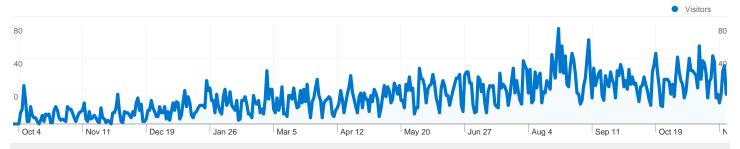




| Traffic Sources Overview | |
|--------------------------|---|
| | Search Engines 5,272.00 (45.65%) |
| | ■ Referring Sites 3,578.00 (30.98%) |
| | ■ Direct Traffic 2,544.00 (22.03%) |
| | Other 155 (1.34%) |
| | |

| Content Overview | | |
|----------------------|-----------|-------------|
| Pages | Pageviews | % Pageviews |
| /index.html | 7,410 | 23.89% |
| /news/index.html | 796 | 2.57% |
| /signin.aspx | 789 | 2.54% |
| /Jobs0.html | 785 | 2.53% |
| /calendar/index.html | 756 | 2.44% |

Comparing to: Site



6,887 people visited this site

11,549 Visits

6,887 Absolute Unique Visitors

31,012 Pageviews

2.69 Average Pageviews

00:02:50 Time on Site

55.54% Bounce Rate

59.40% New Visits

Technical Profile

| Browser | Visits | % visits |
|-------------------|--------|----------|
| Internet Explorer | 5,491 | 47.55% |
| Firefox | 2,101 | 18.19% |
| Safari | 1,779 | 15.40% |
| Chrome | 1,408 | 12.19% |
| Android Browser | 512 | 4.43% |

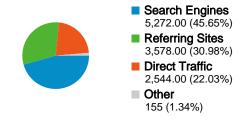


All traffic sources sent a total of 11,549 visits

22.03% Direct Traffic

30.98% Referring Sites

45.65% Search Engines



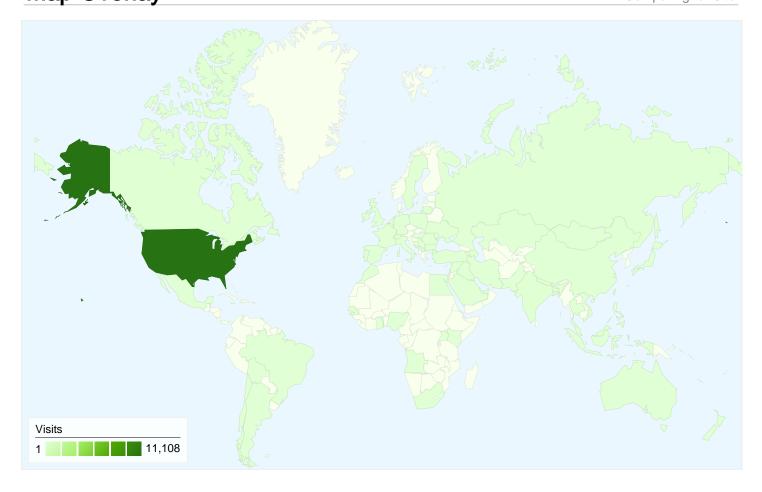
Top Traffic Sources

| Sources | Visits | % visits |
|--------------------------------|--------|----------|
| google (organic) | 4,575 | 39.61% |
| (direct) ((none)) | 2,544 | 22.03% |
| englewoodportal.org (referral) | 654 | 5.66% |
| gagdc.org (referral) | 498 | 4.31% |
| facebook.com (referral) | 358 | 3.10% |

| Keywords | Visits | % visits |
|-------------------------------|--------|----------|
| auburn gresham portal | 378 | 7.17% |
| facebook | 127 | 2.41% |
| (not provided) | 108 | 2.05% |
| auburn gresham | 65 | 1.23% |
| micro-market recovery program | 61 | 1.16% |

3

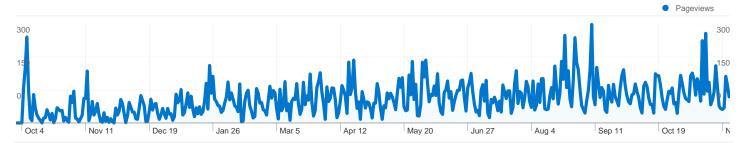




11,549 visits came from 77 countries/territories

| Site Usage | | | | | | |
|---|---|----------------------------|-------------|---|-------------------------------|-------------|
| Visits 11,549 % of Site Total: 100.00% | Pages/Visit 2.69 Site Avg: 2.69 (0.00%) | 00:02: Site Avg: | | % New Visits 59.41% Site Avg: 59.40% (0.01%) | 55.54 Site Avg: 55.549 | % |
| Country/Territory | | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
| United States | | 11,108 | 2.74 | 00:02:55 | 58.24% | 54.51% |
| India | | 49 | 2.02 | 00:01:18 | 95.92% | 67.35% |
| Canada | | 45 | 1.31 | 00:00:12 | 97.78% | 80.00% |
| Russia | | 33 | 1.15 | 00:00:03 | 100.00% | 90.91% |
| Brazil | | 32 | 1.16 | > 00:00:00 | 15.62% | 84.38% |
| United Kingdom | | 29 | 1.10 | 00:00:09 | 96.55% | 93.10% |
| Australia | | 22 | 1.27 | 00:00:15 | 86.36% | 81.82% |
| Philippines | | 15 | 1.20 | 00:00:16 | 93.33% | 80.00% |
| (not set) | | 13 | 1.54 | 00:00:06 | 92.31% | 76.92% |

| Germany | 12 | 1.00 | 00:00:00 | 100.00% | 100.00% |
|---------|----|------|----------|---------|--------------|
| | | | | | 1 - 10 of 77 |



Pages on this site were viewed a total of 31,012 times

31,012 Pageviews

24,091 Unique Views

55.56% Bounce Rate

Top Content

| Pages | Pageviews | % Pageviews |
|----------------------|-----------|-------------|
| /index.html | 7,410 | 23.89% |
| /news/index.html | 796 | 2.57% |
| /signin.aspx | 789 | 2.54% |
| /Jobs0.html | 785 | 2.53% |
| /calendar/index.html | 756 | 2.44% |